

# Local Market Update for July 2012

A Research Tool Provided by Florida REALTORS®

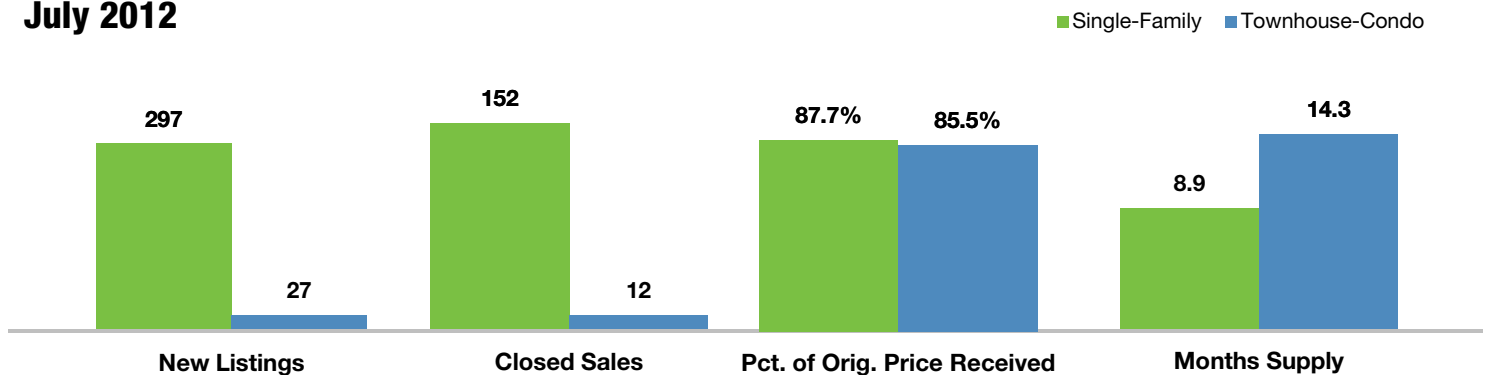


## Citrus County

Key Metrics	Single-Family			Townhouse-Condo		
	7-2011	7-2012	Percent Change	7-2011	7-2012	Percent Change
New Listings	250	<b>297</b>	+ 18.8%	21	<b>27</b>	+ 28.6%
Pending Sales	126	<b>236</b>	+ 87.3%	20	<b>17</b>	- 15.0%
Closed Sales	137	<b>152</b>	+ 10.9%	15	<b>12</b>	- 20.0%
Days on Market Until Sale	132	<b>107</b>	- 18.9%	142	<b>110</b>	- 22.5%
Median Sales Price*	\$84,500	<b>\$94,050</b>	+ 11.3%	\$63,000	<b>\$60,500</b>	- 4.0%
Average Sales Price*	\$118,006	<b>\$110,311</b>	- 6.5%	\$67,615	<b>\$65,783</b>	- 2.7%
Percent of Original List Price Received*	85.2%	<b>87.7%</b>	+ 2.9%	79.3%	<b>85.5%</b>	+ 7.8%
Inventory of Homes for Sale	2,072	<b>1,571</b>	- 24.2%	217	<b>203</b>	- 6.5%
Months Supply of Inventory	13.9	<b>8.9</b>	- 36.0%	16.1	<b>14.3</b>	- 11.2%

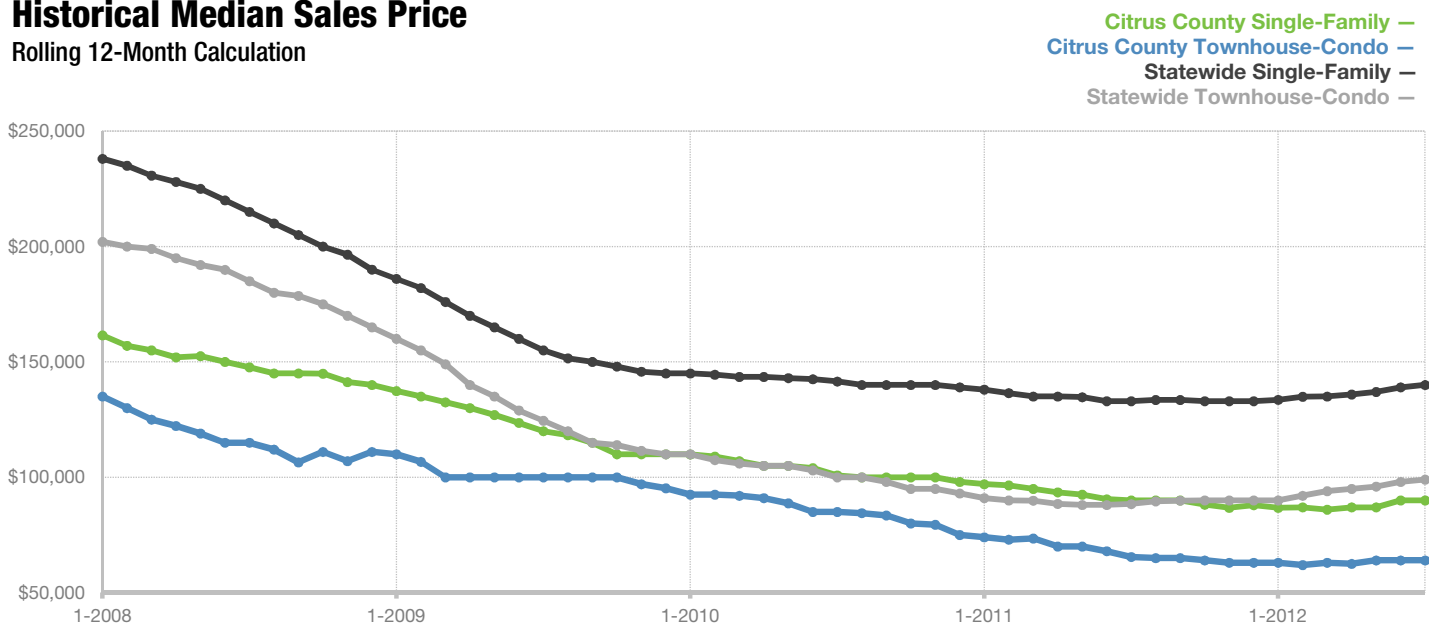
\* Does not account for seller concessions and/or down payment assistance. Note: Activity for one month can sometimes look extreme due to small sample size.

### July 2012



### Historical Median Sales Price

Rolling 12-Month Calculation



Note on the Historical Line Chart: If no activity occurred during a month, no data point is shown and the line extends to the next available data point. Data as of August 15, 2012 All data from the multiple listing services located in Florida. Provided by Florida REALTORS®. Powered by 10K Research and Marketing.

# Lender-Mediated Overview for July 2012

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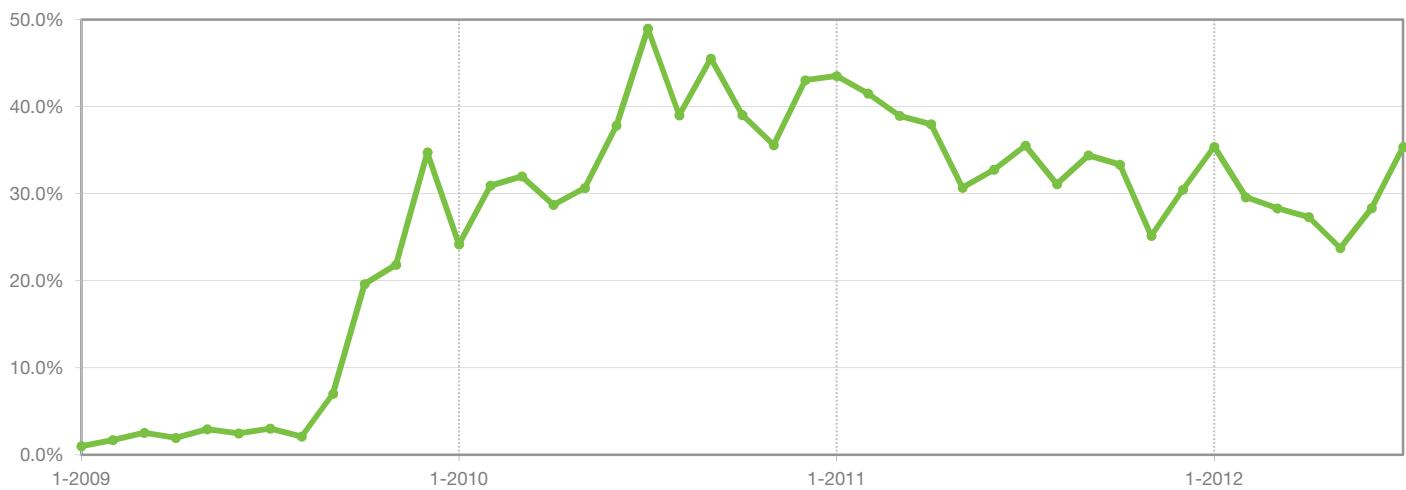


## Citrus County

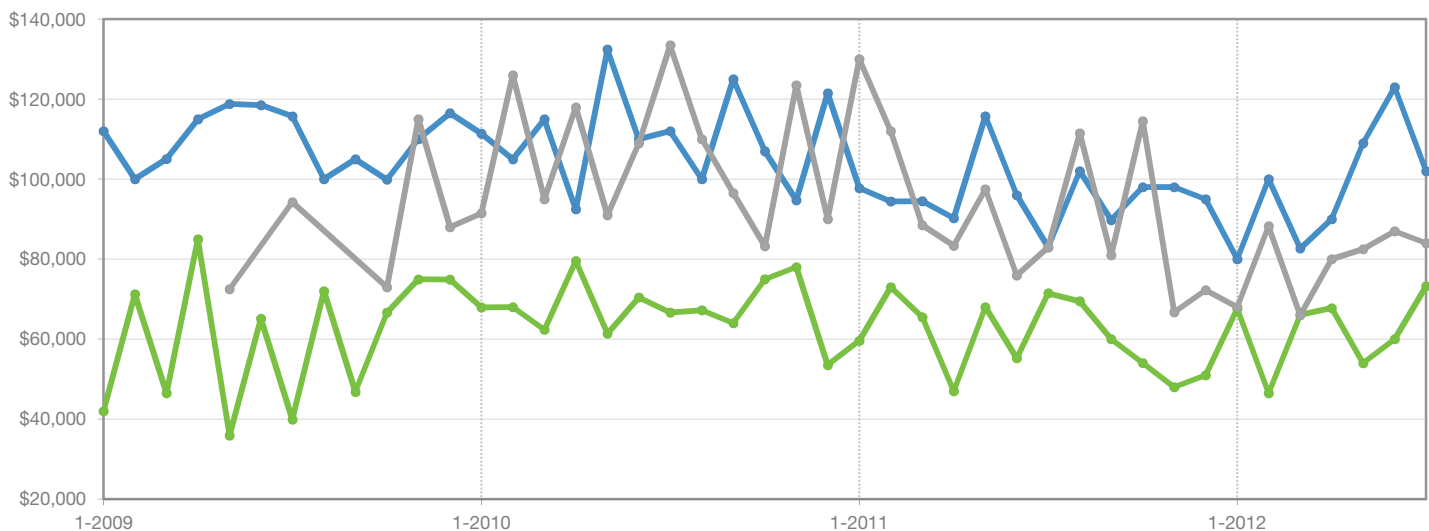
Sale Type	Closed Sales*			Median Sales Price**		
	7-2011	7-2012	Percent Change	7-2011	7-2012	Percent Change
Traditional	98	106	+ 8.2%	\$83,000	<b>\$102,000</b>	+ 22.9%
Foreclosures	41	41	0.0%	\$71,500	<b>\$73,260</b>	+ 2.5%
Short Sales	13	17	+ 30.8%	\$83,000	<b>\$84,000</b>	+ 1.2%

Note: Activity for one month can sometimes look extreme due to small sample size. Lender-mediated properties are those marked in an MLS as "Foreclosure" or "Short Sale" for single-family properties, townhomes and condominiums. \* The sum of Closed Sales for traditional, foreclosures and short sales may not be the same as the overall Closed Sales figure noted elsewhere as some lender-mediated homes are listed both as a foreclosure and short sale, or cannot be classified. \*\* Does not account for sale concessions and/or down payment assistance.

### Share of Closed Sales that were Lender-Mediated: 35.4%



### Historical Median Sales Price by Sale Type



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